

PEAK TO PEAK BOARD MEETING MINUTES

January 12, 2022

PRESENT:

Officers - Jen Eggleston, Clint Lawrence, Brad Leach, Stephanie McDonald, Alex Ware, Rose Seavey, John Vandewalle, Rhonda Davis (by phone)

Absent - Cheryl Piderit

Members - Scarlett Massine, Leonard Davis (by phone), Randy O'Hare

President Jen Eggleston called the meeting to order and the minutes from the Nov. 10, 2021 meeting were approved.

Election of Officers - there were no nominations for President or Vice President. Alex Ware was elected as Treasurer and Cheryl Piderit was elected as Secretary for the upcoming year.

Officer Reports -

Treasurer's Reports -

The December financial report was sent electronically by Alex and approved. The club will be using a new software program for accounting that Jen, Alex, and Clint believe will meet the needs of the club at a cost of \$15/month.

2022 Budget - after some minor changes and corrections, the 2022 Budget was approved as amended. Though the budget indicates a deficit of \$52,380, Jen clarified that we are not spending more money than we have, we are just spending revenue collected in 2021 in the year 2022, which gives the false appearance of spending exceeding income.

Club PO Box - after discussion, the Board approved the decision to rent a separate PO Box for Club business. Alex has rented the box at the BV Post Office and he and Jen will be responsible for changing the Club mailing address with the Secretary of State, High Country Bank, and all other entities that we regularly receive correspondence from.

Clint reported that Rick has been removed as a signator on our Club bank account and Alex has been added. Currently Clint, Alex, and Stephanie are signators on record.

With the change-over from Clint to Alex as Club treasurer and with Jen's oversight, Clint indicated that the annual audit of club financial records has essentially been completed with no need for further auditing.

Committee Reports -

Spring Party - the party is currently proposed for April 1 with the need to get the date confirmed with the Fairgrounds. Cheryl will send out more details as they become available.

Spring Break Tournament in BV - scheduled for March 25-27 at DPCA. Registration will open to club members on 1/13 and to non-members on 1/27. Stephanie will post detailed information and a link to registration on the Google group and in a member email; Marnie will post on the website.

Peak to Peak Classic Tournament in Salida - the Board agreed to move forward with plans for the Fall tournament in Salida and selected Sept. 9, 10, and 11 as the dates. Stephanie will begin the planning and organization soon. Stephanie, Marnie, Clint, and John V all attended a Zoom presentation in December on a tournament software program www.pickleballbrackets.com and feel this program will make the registration process much easier for 2022. Scarlett M. informed the Board that the Salida Visitor's Bureau has a matching funds program to assist

with marketing expenses of events.

Camp Friday - John V has been working with Salida Rec and will be offering pickleball instruction to kids participating in the Camp Friday Program beginning 1/14 with 11 kids registered.

CMC Classes - Jen and John W met recently with Mike at Colorado Mountain College regarding their interest in pickleball. CMC would like to partner with P2P and other similar groups as their focus shifts more toward community education. CMC offered the use of their registration system, advertising, etc. CMC is also hoping to build a future campus in Salida that could possibly include indoor pickleball courts. John V and John W are working on a curriculum for offering pickleball instruction through CMC.

Courts -

Fairgrounds play - player participation at the Fairgrounds is down considerably with a total of only 56 players for the months of Nov. and Dec. combined. There is concern that we could lose the use of this facility if we aren't generating enough revenue to cover the cost incurred by the City of Salida for rental of the building. Rose recommended changing ALL current sessions to open play to increase participation and the Board agreed to this change effective immediately. Clint is currently collecting the \$4/person player fees and Marnie is currently keeping player participation statistics. Thus far, Salida Rec has not billed the Club for player fees. The Board also discussed issues with sun glare on the courts and Rose volunteered to work with Clint on a solution.

Centennial Park improvements - John V is trying to meet with Diesel to present the proposal for improvements but thus far has not received a response to his request.

Future planning - John V is working on a future plan for obtaining dedicated pickleball courts in Salida and hopes to have something formulated by the end of March to present to the Board.

Fundraising -

BV Court Project - Jen reported that we just received another \$10,000 in grant money from El Pomar which brings the total to approximately \$93,000. The Land and Water Conservation Fund (LWCF) grant is still outstanding - we should receive notification in March if we are denied but won't receive final notification of approval until July to September. We have completed Phase I (site prep) and currently have enough money raised to complete Phase II - pouring of the slab. To finish the entire project (excluding lights) we need approximately \$65,000 more and with commitments from the town and the county to contribute \$25,000 each that leaves us only about \$15,000 short of completing the project even if we don't get the LWCF grant. Unfortunately we are not able to continue any work until we receive final notification from LWCF but we are already tentatively on the schedule with Sport Court of the Rockies to complete Phase II this Fall.

Safeway cards - the Board agreed to increase promotion of these cards, which allows the Club to benefit from members' grocery purchases.

Store merchandise - After the local businessman who was providing our laser-engraved water bottles moved out of state, the Board had previously agreed to discontinue water bottle sales. However, Stephanie has since discovered that his business was sold to another local person and made contact with that person to continue offering the bottles. After receiving two bottles from the new person, the quality of work was extremely poor and we will need to either discontinue sales or find a new person to do the engraving.

Stephanie has been searching for a new club shirt vendor after increasingly poor communication and customer service from our current vendor. Pickleball Planet can offer us the exact

same brand of shirts for a lower cost with no set-up fee. Pickleball Planet does not carry the hats, visors, or pickleball bags so we would need to continue ordering those through our current vendor. Scarlett suggested contacting Souled Out Shirts in BV for a comparison price quote and Stephanie agreed to do that before making a final decision. Rose will be taking over for Stephanie as the store manager.

Media -nothing to report

Membership - nothing to report

Long-term Club Goals - Brad questioned Board members regarding the long-term goals of the club. With continued growth comes the need for increased club management, and as evidenced by the lack of volunteers to be President and VP for this year, the time commitment required of Board members and officers has become significant. After brief discussion, the Board agreed that this is something we need to think about and continue to discuss, but no solutions were proposed. Jen mentioned that it is hoped that the creation of the organizational chart will help spread the workload over a larger number of members.

Organizational Chart - Board members reviewed the first draft of the updated Organizational Chart and went through the list of roles and responsibilities. Jen agreed to contact non-board members for confirmation regarding their willingness to serve in specific capacities. Stephanie suggested a member survey to solicit information regarding relevant member knowledge and skills. Jen and John V hope to send out a final organizational chart before the next Board meeting.

Member concerns/questions - Jen received contact from a concerned member proposing that P2P require vaccinations for all Open Play sessions. After brief discussion, all Board members agreed that we have no authority to require vaccinations as these programs are under the authority of either BV Recreation or Salida Recreation.

Next meeting set for March 9 at 1pm in Salida (location to be determined)

Jen adjourned the meeting at 2:51pm.