

Peak to Peak Pickleball Club  
Board Meeting Minutes  
September 12, 2023 – 12:00 – 2:00 p.m.    First Presbyterian Church, Salida

Present: Clint Lawrence, Stephanie McDonald, Brad Leach, Rose Seavey, Alex Ware, Diane Cannella, Brenda Sampson

1. Call to Order – Clint called meeting to order at 12:01 p.m.
2. Approval of August 8, 2023 minutes - Brad motion to approve, Diane second. Approve unanimously.
3. Officer Reports
  - a. Treasurer – Alex - See attached report: Brad made motion to approve, Rose second, Approved unanimously.
    - Total funds of ~\$75K as of 9/11 – See attached report for specific components.
    - Alex reported ~ \$23K in sponsorship - \$25K was the figure provided by Ashlee – difference will be followed-up at the Social Committee mtg on 10/2, Fees and expenses on report. Will net in the high \$25K or low \$26K.
    - Tournament catering expense of ~ \$3K outstanding therefore will result in a tournament net profit of ~\$25-26K. Discussion that last year's expense and net profit were about the same.
    - **Alex and Stephanie to perform follow-up to identify the final tournament numbers that will be discussed at the next Board meeting.**
    - Wild Apricot fees will be going up (25% increase)
4. Committee reports
  - a. Membership – Clint
    - 381 members currently
  - b. Courts
    - i. Centennial - Rose
      - Centennial outdoor courts schedule effective through the end of October –open play after that time.
      - Rose indicated many balls in the bucket are no good — soft balls have been separated into a separate box and a bag – may need to also be segregated by indoor/outdoor. To put the soft outdoor balls in the shed for use in November – they are less likely to break. In addition, discussion was held related to possibly donating some to the Girls & Boys Club.
      - Discussion about the possibility of going to a policy for members to bring their own balls. It was determined that it is a nice perk for the club to provide the balls (the right balls for the right time of year and the right indoor/outdoor location). Currently buying Core balls since they don't break as easily and are durable and last in the cold weather.
      - Clint – we should find out this month if we get the grant for nets. Grant money should go toward 8 new nets/bars – 4 for Fairgrounds & 4 for outdoors in Salida. Some old nets are in such bad shape no reason to keep.
      - Stephanie - Karen Dils is wanting some older nets we are not using for the Boys & Girls Club. To provide them with the old nets that are still in decent shape. Need to buy new basic paddles also – agreement that grant should cover purchase of some new basic paddles along with the new netes.
      - Alex – proposed perhaps the membership would donate old panels. **Brenda to get something in the next newsletter for members who might want to donate their old panels.**
    - ii. BV - Stephanie
      - Fall schedule – Outdoor courts in BV open play ends in Sept – after that – first come first serve – no fee, no supervisor. 10/25 and 10/27 – Open play will be cancelled, and announcement will be in the newsletter.

- Indoor play – DPC - Starts on 11/1:
  - Mon: 9-11 a.m. (16+)
  - Fri: 5-9 p.m. (10+)
  - Sun: 1:30 – 4:30 (10+)
  - Wed: Arranged play 7-10 p.m.
  - Is there flexibility on adding times? Not a lot of flexibility – need to balance bringing in enough revenue.
- Spring Break tournament – this year coincides with Easter so would like us to reschedule the Spring tournament. Maybe during the week of Spring Break (Sat/Sun/Mon) 3/23-3/25 before the originally scheduled dates. Further discussion to be held on this topic. Ideas mentioned:
  - Saturday – Mixed; Sunday - Men; Monday - Women?
  - Mixed is usually the largest group; Men is usually the smallest turnout so maybe Men on Monday?

### iii. Fairgrounds Schedule – Clint

- John has been working on finalizing the contract with Fairgrounds – same schedule as last year with some additional input from the Social Committee for social events. The request has been submitted for the new contract and expect to get that back soon.

### c. Social - See attached report- Brenda.

- Social Committee impact – lots of positive feedback has been received and Board members agree with the positive impacts. The Social Committee and their events have played a big role in bringing people together with different skill levels.
- October Glow in the Dark Party at Darren Paterson
  - Stephanie agreed to oversee it; there was a description in the September newsletter for any interest to see if the costs would be covered by registration fees. So far only heard from 6 people who have expressed interest.
  - Discussion/Concerns:
    - Brad - Is it safe? Stephanie Yes – it is quite the trend. However, we do need to have sufficient lighting – rental of lights could be \$800-\$1000. Need 10 blacklights @ \$90 / piece to be sure sufficient lighting. Also, we must rent fluorescent tape. Total cost ~ \$1200.
    - Are we willing to take a potential loss if the response is not good. Social Committee does not feel comfortable with any loss coming out of the Social Committee budget. Would take 40 people @ \$25/person to cover an estimated cost of \$1000. 40 would be a lot for 3 courts.
    - Fairgrounds was discussed for possible location with more courts but likely a liability issue.
    - May not be the time to spend money on that; may only benefit a small # of people.
    - May conflict with Halloween activities.
    - May want to get a show of hands at the Trivia night (9/20) of who might be interested.
    - Consideration for the difference between interest that may be shown and actual registrations to occur.
    - If less people are interested – maybe raise the cost / person.
  - **Stephanie getting quotes to see the lowest cost that could be incurred.**
  - **Stephanie to send an email out via Wild Apricot with a video and a request for a response with interest by a certain date.**
  - If we don't do a Glow in the Dark Pickleball night – consider doing a Halloween Pickleball night?

### d. Fundraising

#### i. Store merchandise - Rose

- Sold \$500 worth for the 10% off; large portion purchased by Social Committee for future event door prizes.

#### ii. South Chaffee Courts donations - Alex

- Current figure \$10,340.21

- Received a \$10,000 anonymous grant. Where to be allocated? Came through a brokerage who said it could be allocated as deemed appropriate.
- Motion: Clint – Allocate to Court Fund. Rose seconded it – Unanimous.
- Alex - Any leads for possible land?
  - Not a lot of additional progress on obtaining land.
  - Is it possible to buy land with some of the court fund? \$450K at least
  - Clint - Just need a couple of acres of land to start writing the grants.
  - Stephanie - Maybe contact realtors that were sponsors for the tournament? – **Clint will mention to John about the possibility of contacting realty tournament sponsors for potential land available or someone who might be willing to donate acreage**
  - Brenda – The city owns land west of Robins and across from Walmart however is likely a flood plane.

#### e. Media - Rose/Clint

- Patricia did a great job for the tournament.
- Mountain Mail showed up Saturday and interviewed Mixed 3.5 Gold and Silver winners. They also got information from Bob Lee, photos of all the bracket winners and a press release. Hopefully will be reflected in the paper this week.

#### f. Marketing

- Clarified that this is now the PR committee.

### 5. Tournament/Events/Outreach

#### a. Rally in the Valley - Rose

- 178 players participated between ages 15 – 84; 13 states plus Canada.
- 98 people at the social (9 comped due to sponsorships)
- 42 volunteers
- Follow-up meeting for tournament co-chairs to be held on 10/2
- Post Tournament Discussion:
  - Brenda – Next year – central sheet at registration desk for anyone to write/capture recommendations for next year. Examples items for next year (e.g., Couple of parking attendants to let people know they can't park in Rec center parking)
  - No post tournament survey to be sent out.
  - Forgot to put out the suggestion box this year.
  - Vests were helpful this year.
  - Tents were perfect including the shade areas.
  - Positive comments from court escorts were appreciated. Feedback that they were pleasant, wished them good luck, asked how they did upon leaving the courts, etc.
  - May be able to increase number of players next year – can have more players but split up into pools – can have more players but just play less games.
  - Things moved faster this year.
  - People on waitlist – do they pay? They don't get charged until they are moved into a bracket. Pickleball brackets automatically take a player off the waitlist if someone cancels.
  - Merchandise Vendors – follow-up emails sent to them. Warrior Pickleball and Amari have indicated they would like to return next year. Gnarcassist indicated they may be interested – they didn't have great sales but networked and gave a new retail spot to display their glasses.
- Tournament dates for next year – 9/6 – 9/8

#### b. Montessori fundraiser - Stephanie

- If we are willing to be partners with Montessori – the Rec Center would be willing to provide the time at the courts – it would be held in one of sessions that we already have paid for, or they would give them the club rate.

- Kirt Hine (spokesperson for Montessori at our last Board meeting) played in the tournament.

c. Rec Dept Pickleball – Clint

- Salida Rec Dept – had 12 people show up last time to their clinic.
- 9/13 clinic rescheduled to 9/20 (3:00 – 5:00) – 32 people signed up for next time.
- Can be informal – don't want to be taught – just want to play. One volunteer / court- have 8 volunteers.

d. Glow Pickleball

- See Social Committee section above.

6. Planning/New business

a. Status of South Ark/fundraising

- See South Chaffee Courts Donations section above.

b. Elections - Clint

- Elections need to be held before the next meeting on 11/14
- Cheryl to set up the elections on-line. E.g., Request for nominations. Cheryl will address when she returns.
- Cami has indicated an interest in being on the Board.
- Clint and Brad will be going off the Board but Clint will be in meetings next year with no voting privilege.

c. AED

- No update

d. Cancellation Policy for Tournaments/Registered Events

- There have been instances of individuals registering for tournaments (as well as social events) and not showing up without officially cancelling or providing timely notification on the possibility of not being able to make the tournament/event so back-up plans can be made. Impact on tournament play is significant given the importance to the organization of the event and team play.
- There have also been instances of individuals signing up for multiple levels of play.
- Perhaps consider a general policy to follow? Cannot be retroactive but would provide a basis for any similar future circumstances.
- **Stephanie to reach out to the Ambassador Forum to see if other clubs have policies related to no shows and signing up for more than one level.**
- **Clint and Brenda to draft a P2P General policy that addresses no shows at registered events (e.g. tournaments) as well for signing up for multiple levels.**

7. Mission/Vision Statement - Clint

- Vision statement was voted on and accepted at the 6/27 Board meeting.
- Cheryl and John worked on creating a Mission Statement for further discussion; Discussion that the proposed mission statements (primarily deal with building of dedicated courts) are more of a goal than a mission statement. Unanimous agreement from all Board members in attendance.
- Brad handed out a diagram/definition clarifying the definitions and differences of Mission/Vision/Goals and Values. Further discussion to be held at the next meeting.

8. Next meeting dates

- October 24<sup>th</sup>, 2023, from 12-3:00 p.m. in Salida (First Presbyterian Church).
- Annual meeting, November 14<sup>th</sup>, 2023, from 2:00 to 4:00 p.m. in Salida at Salida Library

9. Adjourn at 1:40 p.m. Motion to Adjourn – Rose Second – Alex - Unanimous