PEAK TO PEAK BOARD MEETING/ANNUAL MEETING MINUTES NOV. 10, 2021

PRESENT:

Officers - Jen Eggleston, Clint Lawrence, Rick Hum, Brad Leach, Stephanie McDonald, Alex Ware Absent - Marnie Knapp, Tom Knapp, Rhonda Davis, David Sackmann Members - John Vandewalle, Molly Frauenhoff, Rose Seavey, Cheryl Piderit, Sue Mohr

President Jen Eggleston called the meeting to order and the minutes from the Sept. 15, 2021 meeting were approved.

Treasurer's Report - Clint sent his financial report electronically (attached). The report was approved. Clint and Alex have met to begin the transition of duties. Clint requested that Board members submit estimated budgets for tournaments, clinics, and other activities planned for 2022. Clint reported that our Federal Tax Filing remains fairly simple as long as our income is <\$50,000/year averaged over 3 consecutive years.

There was some discussion regarding membership dues. Rick reminded Board members that the dues cover the operating expenses of the club (insurance, website, etc.). John V. suggested that the club work to build a larger cushion. Jen mentioned that many players don't have a good understanding of the benefits of club membership. Rose suggested a communication to highlight benefits of membership, which Molly will include in the next newsletter. After discussion it was decided to keep dues at \$25/year for individual memberships.

Clint also reported that the \$7500 pledged to the BV courts has not yet been transferred but will be done very soon.

Membership Report - Tom K sent his membership report electronically (attached). Membership has increased by 5 since the Sept. 13 report.

BV New Courts Committee Report - Jen reported that Phase I has been completed, and recogsized ACA, Chaffee County, and Paul Moltz for donating and hauling fill dirt without charge, as well as Miles Construction who did not bill above his original estimate in spite of very large boulder removal.

Grant applications made to the Land and Water Conservation Fund, El Pomar, and the Daniels Fund are all pending. If approved, the LWCF grant would fund the entire remainder of the project, and due to the stringent qualifications required for this grant Earl Richmond has been told it is "almost guaranteed." We should receive notification in March 2022 if we are denied this grant; however, if not definitively denied in March we won't get final notification until July if we are approved. Though we have raised almost enough money to complete Phase II, any further work at this time would jeopardize receiving the LWCF grant.

Winter Activities – the Board decided to have a holiday party but due to the lack of time will plan a party for January. Cheryl P volunteered to chair a committee to organize the event and Jen will send an email soliciting committee members to help.

The Board agreed to sponsor a Xmas tree in Salida again this year.

BV Spring Break Tournament - Stephanie reported that BV Recreation wants to hold a spring break tournament again this year. Stephanie will meet with Shane to further discuss.

Camp Friday - Salida Recreation has asked the Club to teach pickleball to children through the Camp Friday after school program. John V volunteered to take on this task.

Buena Vista Indoor Play - the schedule is posted on the club website

Salida Indoor Play - the schedule is posted on the website, along with the fees and procedures. Stephanie proposed that the Club purchase a new, larger bin that can be locked for equipment storage at the Fairgrounds. Clint will research a new bin and Jen will contact Ryan with Salida Rec to make sure a larger bin is acceptable.

Salida Outdoor Court Improvements, Storage, and Future Plans - Clint and his committee have decided to present a proposal to the City requesting:

- * a second concrete pad placed adjacent to the current shed and purchase of a second shed dedicated to storage of pickleball equipment, including tournament supplies.
- * bleachers or stadium seating in the space between the Aquatic Center building and the west perimeter fence
- * decrease the height of the fence to 4' in front of the seating to allow for better view of the courts
- * a shade structure over the bleachers or stadium seats
- * a walkway along the fence on the east side of the courts to connect the north and south gates

John V will be taking the lead role in determining future plans for pickleball in Salida. John is currently gathering information needed to formulate a long-range strategic plan, and envisions execution of this plan with "milestones" as opposed to target dates. This will be a phased plan and phase I consists of Clint's proposal outlined above. Board members approved a motion to form a Strategic Planning Committee with John V as the chair. Clint, Brad, and Cheryl P volunteered to serve on the committee. Rick encouraged greater involvement by the Club in meetings related to Vandeveer Ranch, as the previous master plan included recreation facilities and courts.

Merchandise - Stephanie reported increasing frustration with our current shirt vendor due to lack of communication and is currently researching options for a new shirt vendor. Stephanie also reported that the local gentleman who was doing the laser engraving on our water bottles has relocated out-of-state. The remaining 11 bottles were engraved with our club logo prior to his move but personalization of bottles will now incur shipping costs to and from the engraver. Stephanie proposed decreasing the price of the bottles and providing those who purchase a bottle with the contact information for the engraver so that the purchaser can handle their own personalization if desired. Due to poor sales of water bottles the Board agreed to remove them from our store once the current inventory is exhausted.

Board Member Elections – Jen reported that all 3 Board of Directors candidates were elected and welcomed Rose Seavey, Cheryl Piderit, and John Vandewalle to the Board. New Board member terms will begin on January 1. The Board thanked Rick Hum, Marnie Knapp, and David Sackmann

for their service on the Board.

Officer Elections – officer elections will be held at the January Board meeting. Jen expressed a desire to step down as president due to her commitment to the BV New Courts Committee. The Vice President position is being vacated by Rick Hum. Stephanie expressed a desire to step down as Secretary. Clint is stepping down as Treasurer with Alex Ware taking over that position.

Committee Chairs -

Membership - Tom K was not in attendance to confirm his willingness to continue as Membership Chair. Jen proposed adding statistical data-keeping to the membership role as this data is crucial for success in future grant applications.

Social/Event Coordinator - a volunteer is needed to organize the annual Christmas party and other social events

BV Court Scheduling - Stephanie agreed to continue in this role

Salida Court Scheduling – someone is needed to serve as a liaison with Salida Recreation BV Courts Project – Leonard continues to serve in this role

Newsletter - Molly would like to step down from this position, necessitating a replacement Website - Marnie K has agreed to be the webmaster

Merchandise - Stephanie proposed having someone take over club merchandise sales

The Board discussed the lack of response to previous email communications requesting volunteers to fill these roles and decided to give some thought as to club members that would be good at each of the above roles and ask them individually and personally if they'd be willing to serve.

Jen reported that Marnie would like to offer Board members a training session for Wild Apricot to allow us all to be more familiar with its features. Stephanie suggested video-taping the training session so that it could be viewed by future website administrators.

Jen also reported that Salida Recreation's new logo is complete and that we can now discuss more permanent court signage regarding court levels, backpacks on the court, etc.

Member Questions/Concerns - John V asked some questions regarding our liability, player sign-in, etc.

The next meeting was set for Wednesday, Jan. 12, 2022 at 1pm in Buena Vista (location to be determined)

The meeting was adjourned at 2:30pm.

Minutes submitted by Stephanie McDonald, P2P Secretary